

PROFESSIONAL LEARNING

Training & Support Guide

Whole-team learning, reflective development and implementation support



Training should change what adults notice.

OI Training that changes the lens



AA training is designed to deepen observation and reflection, not simply add another behaviour strategy.

Introduction to the Archetype Approach · 2 hours

£395

A focused whole-team introduction to behaviour as communication, the twelve patterns, the six axes and the principle of balancing rather than suppressing.

Best for: teams meeting AA for the first time, conference follow-up, or the opening session of an Associate Setting Pathway.

AA Development Session · half day

£595

A deeper session using live cases, observation, adult responses and selected axes. Can be tailored around a setting's current needs.

Whole-Team AA Training Day

£895

A full day moving from foundations into case reflection, environment, adult patterning and practical implementation.

Implementation / leadership consultation

£125 / hour

Focused support for leaders and AA Leads around embedding, recurring patterns, team reflection or next-step design.

Substantial travel and accommodation are quoted separately. Prices are for one setting/team unless otherwise agreed. Multi-setting group delivery can be quoted where shared training creates genuine efficiencies.

02 How training fits with membership



Membership gives settings a resource library and a place to begin. Training is a separate professional service, unless it is explicitly included within an implementation pathway.

MEMBER SETTING

£249 /year founding rate

Digital setting membership, AA Lead resources, team reflection materials, observation tools, environment audit, family resources and new member materials as they are released.

Member benefit: 10% discount on booked AA training.

Does not include bespoke training, consultancy, visits, Associate status or Recognised Setting status.

ASSOCIATE SETTING PATHWAY

£995 founding pilot rate

A supported 12-week implementation journey. It includes first-year Setting Membership, whole-team introductory training, the implementation handbook, AA Lead support, reflective support meetings and an end-of-pathway review.

Future standard rate: £1,250.

Need something different?

Training can also be shaped for nursery groups, leadership teams, conference follow-up, specific practice questions or multi-setting delivery. We will agree the scope before work begins.

What training is not

- It is not a diagnosis of children.
- It does not replace safeguarding, SEND assessment or statutory professional duties.
- It does not teach staff to assign every child a permanent archetype.
- It does not promise that difficult behaviour disappears.

03 What we are trying to make possible



- More accurate observation before interpretation.
- Shared language for capacity, imbalance and developmental need.
- Adult responses that preserve both limit and dignity.
- Teams able to ask what is missing, not only what must stop.
- A setting culture that can hold movement, solitude, intensity, autonomy, imagination, humour and order without treating any one pattern as the 'good child'.

Training should leave the team seeing ordinary moments differently.

Enquire about training or support

info@archetype-approach.co.uk

www.archetype-approach.co.uk

For setting leaders: if you are looking for a supported route from initial interest into whole-setting implementation, ask about the Associate Setting Pathway.